NEWSLETTER CONTEST

AWARDS, CONTESTS, AND GRANTS

2026-2028 GFWC CLUB MANUAL

NEWSLETTERS ARE ONE OF THE MOST EFFECTIVE AND EFFICIENT METHODS OF INFORMING GFWC MEMBERS ABOUT CURRENT, ONGOING, AND NEW INITIATIVES.

This GFWC Newsletter Contest encourages clubs and State/District of Columbia Federations to establish a strong newsletter program aimed at increasing awareness about ongoing projects, programs, events, and issues that affect GFWC members and communities. This type of publication need not be elaborate or lengthy. Substance is more important than style. A newsletter should be informative and generate enthusiasm, all while contributing to public relations outreach, membership recruitment and retention, and program development. The newsletter should always display the GFWC logo.

GFWC est. 1890 GENERAL FEDERATION OF WOMEN'S CLUBS

2026-2028
NEWSLETTER CONTEST

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Contest Entries:
CPRentries@gmail.com and
Programs@GFWC.org

CONTEST RULES

NEW THIS ADMINISTRATION

Only digital submissions are accepted. Newsletters are to be submitted by the State/District of Columbia Federation Chairman or GFWC Club President to CPRentries@gmail.com AND Programs@gfwc.org.

- Each club or State/DC Federation may submit one newsletter issue for entry.
- The newsletter must have been published and clearly dated during the contest year (January 1-December 31).
- The front page of the newsletter must prominently display the official GFWC logo and mention membership in GFWC. Refer to the *GFWC Style Guide* for GFWC Branding Guidelines on the Digital Library on the Member Portal.
- Newsletter entries must include the contact information of at least one member, including an email address, telephone number, and/or mailing address.
- Electronic entries must be emailed by 11:59 on March 15 in the year in which they will be judged to CPRentries@gmail.com and Programs@GFWC.org. The subject line must include GFWC Newsletter Contest and the name of the club or State/DC Federation.
- Your entry must include the attached cover letter with your no more than 250 word essay describing the club or State/DC Federation's approach to utilizing its newsletter for members.

For ideas on creating an informative and engaging newsletter, refer to the Communications and Public Relations Toolkit by visiting the Member Portal.

JUDGING CRITERIA

Entries will be judged and awarded points on the following elements:

- Content quality, including timeliness, clarity, and member impact (30%)
- Presentation (30%)
- Design (25%)
- GFWC Logo Included (5%)
- Adherence to rules (10%)

DEADLINE

Entries must be emailed by **March 15** in the year in which they will be judged.

AWARDS

CLUB LEVEL

A first, second, and third place certificate will be awarded annually at the GFWC Convention to three clubs in the nation.

STATE/DC LEVEL

GFWC certificates are awarded at the GFWC Annual Convention to one State/DC Federation in each membership category to recognize creativity and outstanding achievement in producing a State/DC Federation newsletter.

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GFWC NEWSLETTER CONTEST

2026–2028 GFWC ADMINISTRATION

1. ENTRY		
Date Submitted		
State/DC Federation or Club Name		
State/DC or Club President's Name		
Number of Members in State/DC Federation or Club		
Approximate Circulation		
Type of Newsletter ☐ Electronic ☐ Printed		
2. NOMINATOR/CONTACT PERSON		
Nominator/Contact Name		
Mailing Address		
City	State	Zip Code
Phone	Email	
3. ESSAY		
Include an essay describing the club's or State/DC Federation's approach to utilizing its newsletter for members as well as expanding GFWC's mission and brand. *250 word limit*		

Email subject line must include GFWC Newsletter Contest and the name of the club or State/DC Federation and be sent to CPRentries@gmail.com with a copy to Programs@GFWC.org.

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PHOTOGRAPHY CONTESTS

AWARDS, CONTESTS, AND GRANTS

2026-2028 GFWC CLUB MANUAL

TELL YOUR STORY WITH PHOTOGRAPHS

The GFWC Photography Contests encourage members' artistic expression and visual storytelling while recognizing originality, visual impact, and technical skill in photography. Members do not need an expensive camera to take great pictures. Today's cell phones provide a way to take creative photographs that are contest-worthy.

GFWC offers four opportunities to participate in the Photography Contests.

THE WORLD IN PICTURES CONTEST

These photographs showcase the people, animals, plants, places, and things at home and around the world that impact our lives in a meaningful way. The three categories for this contest are:

- **Our Living World** – Highlight the people, animals, and plants that make our world a beautiful place to live. These photos can showcase a close-up view, such as the stamen of a flower, to a wide vista, like the Serengeti's animals from a helicopter.
- **Places Here and There** – Capture architecture or natural beauty in the air (clouds, moon, stars, etc.), land (mountains, deserts, meadows, etc.), and water (oceans, rivers, waterfalls, etc.) locally or around the world.
- **State Pride –** Showcase images that make you proud of your state! Examples are Rocky Mountains, university football game, saguaro cactus, pecan pie, the 16th U.S. President, etc. These photographs must be taken in the state submitting them.

GFWC LIVING THE VOLUNTEER SPIRIT CONTEST

These photographs capture the special moments in the lives of GFWC members as they actively meet, plan, advocate, volunteer, or celebrate in groups or one-on-one. **Photos should be of volunteers in motion, actively working.** Try focusing on one subject rather than entire groups. Preference in judging will be given to photos that show members actively doing something, not simply posing.

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2026-2028 PHOTOGRAPHY CONTESTS

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HELPFUL RESOURCES

11 Simple Tips to Capture Professional Photos With Your Phone - Alex Armitage
www.youtube.com/watch?v=Bmn_GI4xZBQ

Mobile Photography Tips and Tricks! How to Become a Pro!
https://www.youtube.com/watch?v=vSaYUHdTwZE

How to Take Good Photos with a Phone – 11 Killer Tips:
Theschoolofphotography.com/tutorials/how-to-take-good-photos-with-a-phone

10 Easy Mobile Photography Tips for Beginners to Capture Stunning Images: focalfun.com/mobile-photography-tips-for-beginners

Cari Wood: GFWC Central Oregon "Natural Wonders"

GFWC Atlanta Woman's Club (GA)