



2020-2021 GFWC Membership Grant Application Form

Funding is available to help underwrite membership recruiting efforts at the club level. GFWC is offering \$50 for club member recruitment activities in conjunction with seasonal recruitment campaign activities. These grants will be distributed four times annually in advance of the season during which the funded activities will take place. Applications are accepted on a rolling base but will be reviewed four times a year.

Applications must be received by the following dates for membership events occurring in the designated seasonal recruitment cycle:

- Fall seasonal recruitment membership grants application deadline **September 1, 2020**
- Winter seasonal recruitment membership grants application deadline **December 1, 2020**
- Spring seasonal recruitment membership grants application deadline **March 1, 2021**
- Summer seasonal recruitment membership grants application deadline **June 1, 2021**

Grant awardees will be notified on the following dates:

- Notify fall winners and distribute grant funds **September 2 – 7, 2020**
- Notify winter winners and distribute grant funds **December 2 – 7, 2020**
- Notify spring winners and distribute grant funds **March 2 – 7, 2021**
- Notify summer winners and distribute grant funds **June 2 – 7, 2021**

Please complete the following application form and return it to GFWC Headquarters by the appointed deadline.

Name of Club: _____

State Federation: _____

First Name of Applicant*: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Email: _____

I am a Club President

I am a Club Membership Chairman

**Only a member holding one of the above positions may apply for the GFWC Membership Grants.*

PART ONE

Please provide a brief description of the need for the grant. Include the goals as well as the strategies and activities you will use to achieve your recruitment goal:

How many GFWC dues-paying members does your club currently have: _____

Goal (How many members are you trying to recruit): _____

Target Population (State the groups or communities that you intend to target):

Action Plan (Bullet point three to five activities you have planned as actives and strategies for your recruitment project):

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

PART TWO

Provide an outline of your event budget (e.g., food and beverage, marketing materials, supplies, etc.)

SUBMIT YOUR GRANT APPLICATION TO

General Federation of Women's Clubs

Membership Grant Program

1734 N Street NW

Washington, DC 20036-2990

ATTN: Membership Grants

E-mail: [**GFWC@GFWC.org**](mailto:GFWC@GFWC.org)

QUESTIONS:

Please contact Membership Services.