



2022-2024 COMMUNITY SERVICE PROGRAM

ARTS and CULTURE

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The study of art and culture enriches the human experience. Art education improves problem solving and critical thinking skills, builds focus and perseverance, and nurtures creativity, confidence, and collaboration. Cultural awareness promotes effective communication and profoundly increases the ability to appreciate and enjoy a variety of new people and experiences.

COMMUNITY CONNECTION INITIATIVE: CREATING A PATH TO COMMUNITY GEM



Community Connection Initiatives are designed to answer the need to build awareness and recognition of who GFWC volunteers are, what the organization accomplishes, and making GFWC recognizable in local communities. This branding effort assists in giving GFWC a more human side, which will help to build your recognition and grow your membership.

Arts and Culture Community Connection Initiative ask you to examine the historic/landmark gems of your community. GFWC encourages clubs to take an active role in creating and enhancing their community by partnering with the local City Hall and Chamber of Commerce to create a digital or printed brochure indicating where visitors and families may go to experience the Art and Culture of their community.

Highlight trails for walking, jogging, and bikes; concerts; historical buildings and architecture; companies that founded their area; stores that sell local artist wares; Farmer's Market days and location; dog parks; library; City Hall; clubhouses; theatres and movie houses...let your ideas flow and don't forget to brand your brochure with your club's name, location, email address, and meeting dates.

Let your brochure show that your town does indeed welcome both residents and visitors to *Dream Big, Sparkle More, and Shine Bright.*

AFFILIATE ORGANIZATIONS

(Confirmed as of date of printing)

Depending on club intent, projects/programs from these GFWC Affiliate Organizations could be reported here as well:



RESOURCE ORGANIZATIONS

(Located in the Resources Area of the Club Manual.)

"If art is to nourish the roots of our culture, society must set the artist free to follow his vision wherever it takes him." – John F. Kennedy

- Sponsor an author visit to your local library.
- Use an artistic event to raise funds to sponsor local community art and cultural programs.
- Sponsor an Artist in Residence program for local seniors to attend. Donate the supplies needed and provide transportation to and from the classes.
- Work with your City to sponsor and promote an outdoor Classic Film Festival showing movies with themes such as Musicals, Foreign Language, and Academy Award Winners.
- Have a neighborhood or City music event such as a Battle of the Bands for teens or an outdoor Concert Series featuring area bands
- Create a Yard of the Month project partnering with the water authority or City. Have members decide which yard in their community deserves recognition with signage.
- Paint rocks with inspirational words and place them all over the city in places where they can be found. A good word for a stranger goes a long way.
- Make jewelry and cards for distribution to the homes of teen mothers or wives of soldiers serving overseas. Give them out on Mother's Day.
- "Hire" student jazz combos, string quartets, or even the whole band to perform at club events.
- Use an artistic event to raise funds to sponsor local community art and cultural programs.
- Feature art or art forms that are indicative of another culture at monthly club meetings—origami, Faberge Eggs, Ukrainian Easter Eggs, Russian icons, and others.
- Decorate a city park or municipal plaza for holidays and/or the seasons.
- Sponsor ads in local theatre or school theatre playbills.
- Host a craft time at the library to make simple crafts with children. Coordinate with the library story time and match the book theme or make a seasonal or holiday themed craft.
- Develop an art scavenger hunt at a local or online museum for your members or students. Select items for participants to find and snap photos (if allowed) or document the location in a notebook. Discuss the art pieces after the hunt.
- Use member art or children's art for club cookbook covers, greeting cards, program covers, etc.
- And many more provided in Club Manual.

(This list is a brief offering of project ideas. Please visit Club Manual for other grassroots projects and/or programs as well as those with Affiliate Organizations or Resources.)